

Customer environmental issues scoring

Environmental issue	Is it important to you (1-10. 1 being no and 10 being really important to you)	Do you think we have an obligation to address it? (1-10. 1 being “not really” and 10 being “hell yes”)	Total. Multiply the scores by each other
Climate Change			
Biodiversity loss			
Waste			
Plastic			
Soil collapse			
Air pollution			
Water pollution			
Population			
Resource use			
Compliance			